



Learn to be an Influencer

Salt Lake City

“Even if just a handful of employees implement these practices, an organization can experience enormous change.”

—Human Resource Executive® Magazine

The Power to Change Anything

Influencer

by VitalSmarts, LC

December 7-8, 2010

8 a.m. to 4:30 p.m.

Hilton Garden Inn—Sandy

Published Price: \$995

Special MATC Price: \$790

Custom Fit Price: \$398*

* For qualifying companies

Information • Registration

www.mlac.edu/register

① Randy Reeves: 801.863.7649

① Roger Rice: 801.863.7514



Trainer Certification

~ Additional tuition required ~

Call 801.553.0065 for details

We all want to help ourselves and others change. Yet, despite our repeated attempts to improve family life, break addictions, begin a healthy lifestyle and more, few of us have a clear idea about **how** to achieve real change.

Join us for the 2-day Influencer Training™

Drawing on the skills of successful influencers and combining them with five decades of the best social science research, **Influencer Training™** teaches powerful principles for change—principles anyone can apply to improve almost anything.

Influencer, a VitalSmarts training program, allows you to focus on an area in which you would like to influence change and helps you apply the skills of top influencers to make a difference in your life and the lives of those around you.

Influencer will teach you how to:

- **Identify vital behaviors** that dramatically improve results.
- **Tap the power of experiences** to change attitudes and behaviors.
- **Leverage six sources** of influence to make change inevitable.
- **Shape** the environmental influences that affect people’s behavior.
- **Solve the problems** you care about most—from the simplest issue to your most profound challenge.

Join us for two days of interactive learning. You **can** be an Influencer.

